

Cheri Milaney

Facets Fragrance Collection





Profile of a designer

“I want to inspire women to have the confidence to express and celebrate their own unique style.”

Since sketching at the tender age of six, it was clear Cheri Milaney was destined for fashion. She studied fashion design and merchandising, and further refined her skills under the direction of a French couturier. In 1999, she launched her first Prêt-a-Porter collection. Cheri has been recognized internationally for her design talent and vision.

Cheri sees design as liberating. Using her design skills she gives women the freedom to express their individuality and to celebrate diversity in size, shape, ethnicity and age.

Cheri is known for her use of exquisite Italian fabrics, her special couture details and finishing touches, and the quality workmanship of her made-in-Canada designs.

In Italy, Cheri has developed close relationships with some of the world's leading mills where she develops fabrics, knits and accessories for each season. The Cheri Milaney signature collection is manufactured primarily in Canada, while some elements, such as knits and custom hand-made buttons and coordinating jewelry are crafted in Italy.

the Facets of Modern Glamour

“A woman’s personal style and scent are a reflection of who she is.”

Like most women, I have my favorite signature scent. But I also wear different scents depending on what I’m doing, where I’m going, or how I’m feeling.

To celebrate the diversity of women, it made complete sense to me that I would develop not just one, but a collection of scents.

“Today, women are multi-faceted in their diverse roles, so the symbolic connection between celebrated gems and my four fragrances was natural.”

The Italian names Cheri chose for her fragrances; Ametista, Perla, Rubino and Topazio reflect not only the origin of the fragrances, they also express the inspiration and influence of the Italian culture.



Ametyst gems represent boldness, strength and dynamism. Ametista makes a statement with its layers of scents blended to be intriguing, spicy and avant-garde. Ametista is for the woman who is confident and bold and enjoys being noticed at an exciting evening gala or celebration.



Pearls embody sophistication and refinement without ever being overstated. With a quiet confidence and elegance, Perla is perfect for the sophisticated and refined woman, and can be worn everyday or for a special occasion: a wedding, anniversary, the opera or dinner.



Rubies signify passion, love and romance. Rubino is seductive and sensual and brings the world of romance into your life. When a woman is ready to reveal her softer side, Rubino is ready for an intimate and personal getaway or a celebration of love.



Blue Topaz captures the cool blue of the ocean and sky. Topazio is light, breezy and easy to wear. It promises naturally grounded confidence, reflecting the nature of the woman wearing it. It’s perfect at work, after the gym or at lunch with friends.

Cheri Milaney *Facets*



Ametista

Spice

Organic cinnamon and jasmine essential oils from Italy. A spicy, bold and dramatic scent.

Top notes of cinnamon, orange and red pepper blend together to add drama; middle notes of jasmine, rose and ylang ylang round out the scent. Finally, it finishes with base notes of vanilla and patchouli.



Perla

Elegance

Organic rose and plum essential oils from Italy. A classic, sophisticated and refined scent.

The scent opens with a fresh bouquet of green florals and rose; then it's rounded with the timeless scent of jasmine, complimented by violet, orchid and plum; and ends with base notes of amber and musk.

Fragrance Collection



Rubino

Sensuality

Organic white rose and violet essential oils from Italy. A floral, sweet and romantic scent.

Top notes are layers of florals such as white rose; then rounded with middle notes of green apple, pear and violet. For a burst of passion it finishes with musk and vanilla.



Topazio

Freshness

Organic lemon and cedar essential oils from Italy. A natural, light, fresh, easy-to-wear scent.

The scent starts out fresh and calming with notes of cedar, Sicilian lemon, lime and lemon grass. Middle notes of bamboo, jasmine, fig and white rose round out the scent. To enrich the scent it is finished with amber and woody cedar.

50ml eau de parfum
Made in Italy



Scented Dreams

My Facets Fragrance Collection is my fond memories, dreams and a journey of personal discovery.

I used to admire my mum's perfume bottles and glamorous gold perfume compact on her little silver tray. I smile when I remember how good she always smelled. When she gave me a real eau-de-parfum on my sixteenth birthday, I felt so special and grown up. I also have fond memories of my great grandmother's cut crystal fragrance bottles. I imagined just dabbing on those scents would make any woman feel sophisticated, glamorous and special.

"My early appreciation for quality perfume sent me on a hunt for unique and beautiful scents to make my own."

I am sure you will find at least one scent that inspires you and suits your important occasions. I know you will love to wear them. Enjoy!





Italian Essence From Naples with Love

Discoveries and Experiments

I began my search for a perfumer in Italy, as a natural extension of my experience there with the world's most respected companies in the fashion industry. To my surprise, I learned that most perfumers didn't offer the kind of hands-on development I was looking for.

“When I finally found a perfumer based in Naples who shared my passion for the art of making perfume, I knew I was at the right place.”

Giovanni, a very experienced perfumer and chemist, was excited to be my teacher. Just outside the factory in his white laboratory, with a lemon tree at the door, were hundreds of small bottles of essential oils for mixing and, strangely, a piano. Giovanni patiently took the time to show me the perfume-making process and explain the sources and qualities of essential oils and how they are derived.

Giovanni gave me complete freedom to experiment with scent ingredients and combinations. He embraced my vision to create several scents, not just one. We mixed, formulated and tested over several intense two-day sessions. We collaborated through the language of scent and became creative partners.

I love rose for its timeless elegance. It was a must-have ingredient for me so I used it as a top note in both Rubino and Perla. I had also experimented with plum, then Giovanni introduced violet and lemongrass, beautiful scents that were intriguing to me. I have always loved the warmth of pure amber and vanilla, to which he suggested fantastic additions of red pepper and cinnamon for the spice of Ametista. When I was introduced to exclusive Sicilian lemon it captured sunny and warm Italy to me and was a perfect element for the sparkling Topazio.

Facets Fragrance Collection



Milani Fashions

260-49 Dunlevy Avenue
Vancouver BC Canada V6A 3A3
T (604)324 4707 F (604)324 8099
www.cherimilaney.com